

Here I am LaoWei

这里我是老卫

A book about China, unlike any other

www.bernhard-wessling.net

Trying to better understand China

China becomes more and more not only the exporter #1 for the world, but also importer and customer of Western goods. It will be increasingly important to understand China.

- „You can never understand China and the Chinese people.“
- „After a few trips to China you already basically know how they are thinking.“

Both of these two expressions are not appropriately characterising our ability to understand the complexity of China, but hampering an approach to people and markets in China.

The author of the book „Here I am LaoWei“ immersed himself in the life of Shenzhen (South China) and in a complicated industrial and chemicals market in China. He invites the reader to join his journey to a more differentiated understanding of China and the Chinese.

Here I am LaoWei

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China is A Different Place.
Eyes Wide Open in ShenZhen.



With over 140 vivid photos taken by the author in Shenzhen, showing life on the streets, in the parks, also surprising and unique nature observations.

The writing style is completely different compared to any other book about China: vivid, funny, humorous, deeply looking below the outer skin of phenomena.

The book describes in much detail experiences and observations made by the author which many other people have not observed in the same way, describes encounters with many Chinese people, and observations on streets and in the parks.

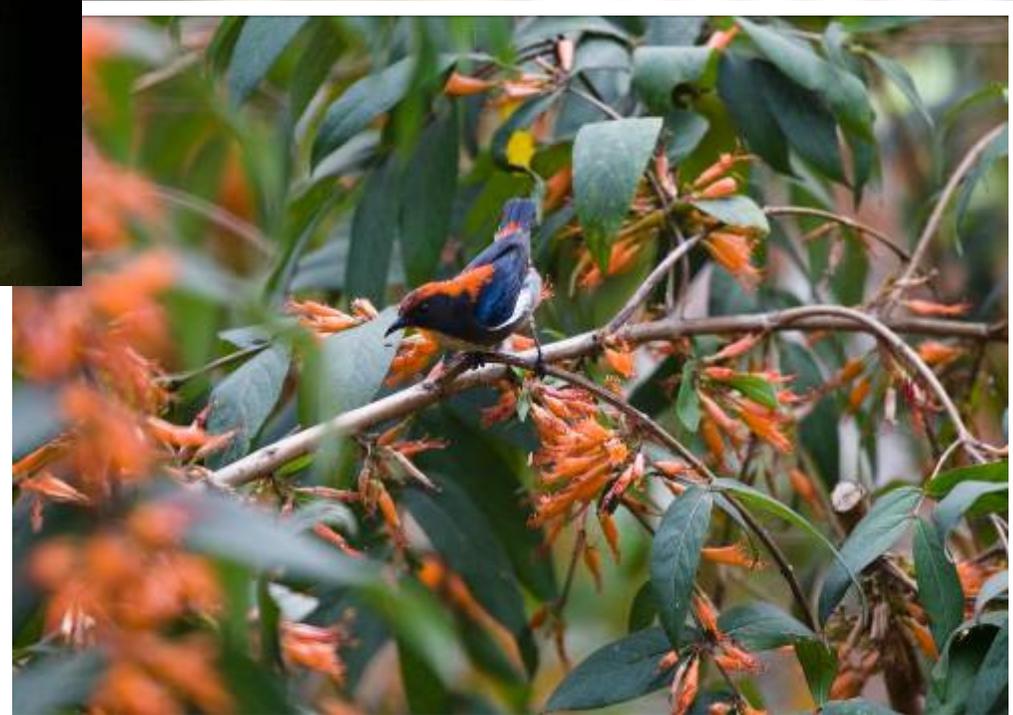
Last but not least, the book introduces the author's way to success in the China industry market in a colourful style.







the extremely rare black-faced spoonbill



Three very rare birds observed and photographed in Shenzhen's parks.

Book reviews

A German living and working in China since 30 years has written two book reviews:

- in English:

<http://www.deltabridges.com/forum/shenzhen-wall/here-i-am-laowei-china-different-book-review>

http://www.sinolandquality.com/Blog/?page_id=435

translation into German: <http://www.bernhard-wessling.net/blog/übersetzung-engl-rezension/>

- in German:

<http://forum.goethe.de/forum/Forum.jsp?r=39042024&sr=de&sv=2>

translation into English:

<http://www.bernhard-wessling.net/rezensionen-book-reviews/translation-german-review-to-english/>

Extract from book review

"... remarkable, fascinating book ... describes the life of ordinary, and many more extraordinary people ... with great detail, sympathy and humor. ... In addition to the very vivid description of all this encounters, the book contains great pictures taken by Dr. Wessling in and around Shenzhen. ... It's certainly not a superficial travel-narrative or 'How to do business in China' manual, apparently was not intended to be, it's much more and gives deeper insight into an extraordinary city and its extraordinary people. Highly recommended reading, for those with (past, present or future) connections to Shenzhen and everybody who has more than superficial interest in China."

How to buy the book (English edition)

At amazon:

http://www.amazon.de/Here-LaoWei-Different-Place-ShenZhen/dp/3844872736/ref=sr_1_1?ie=UTF8&s=books-intl-de&qid=1305192817&sr=8-1

Reading samples in google books:

http://books.google.de/books?id=GVVVxekWjCAC&pg=PA141&dq=hier+bin+ich+laoweï&hl=de&ei=DAkOTuj2IdGM-wbUhPD4DQ&sa=X&oi=book_result&ct=result&resnum=2&ved=0C-DIQ6AEwAQ#v=onepage&q&f=false

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